

Snakebusters - Photos as a fundraiser.

Everybody wants to get Raymond Hoser and his reptiles into their School, office or club for the best "hands-on" reptile show of all. But the main reason stopping some people is cost.

Raymond Hoser won't do his shows for free, but he has devised a fantastic "win-win" way to offset the costs and in some cases raise funds for those who bring him in.

As a professional photographer (yes, his photos are in dozens of (other people's) books, been in the papers and so on), he's doubled up his camera skills with his snake shows.

Upon request he will take photos of reptile-show participants (you or your children) holding a live snake or lizard, which he then provides at cost in fantastic fridge-magnet frames.

The photos are standard 135 mm size and the frames are one-colour border measuring 15 cm X 19cm. They are the best fridge-magnet frames around and simply look stunning! These cost us about \$10 a photo (frame included) and we then supply these to you at the same cost, with yourselves on-selling these to the various people at \$20 a piece, which still represents excellent value for money.

When you see them, you'll know what we mean.

When you book us, we post you a sample photo in a frame which you then show to your students, parents or whomever in the week or two before we arrive.

Those who want the photos then pay you for them before the day. People can also order multiples, such as two or more photos, such as one with a lizard and one with a snake.

Following the main part of the hands-on reptile show, Raymond Hoser then photographs all the relevant people (usually individually) with a snake or lizard of their choice and is paid for the photos at the same time.

These are later posted (in frames) to you, (usually it takes around 2 weeks for full turnaround). You then distribute them to those who bought them. (You must do this, as we won't know who's who).

In the extremely rare event that a photo doesn't come out, you are given a refund for the money at the same time. (This hasn't happened yet).

If you get twenty one or more people to buy these photos (from a given show), you make a profit and get the snakes for free!

In the school classroom situation, this is usually easy, so long as you promote the idea well before the due date, especially if larger groups see each lecture.

We even have prepared a one page flyer for you to send out before the event so that as many people as possible order the photos.

It's online at:

<http://www.smuggled.com/FunRai1.pdf>

For further details

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