

Snakebusters™ ... Kill the Competition at Your Next Trade Fair or Expo

Need something to get people to spend more time at your stand at the next trade expo?

Raymond Hoser and Snakebusters are the answer.

Most companies have tried the usual fare of give-away junk, and nice looking ladies to do the giving away.

People grab the freebies and then walk off.

Glossy leaflets?

Well they usually end up in the bin that night.

However in terms of getting people to spend time at your stand where your sales staff can qualify buyers, almost nothing pulls like a crocodile or python, (except perhaps deadly snakes).

Visitors to the event will soon tire of the usual fare to be seen and will make a beeline for the reptiles.

At such events, we usually hand out snakes, lizards or even a croc for people to hold and touch.

Rapidly a crowd gathers at your stand and like all crowds, more people come to see what's attracting the others and before you know it your salespeople are swamped with inquiries.

The other advantage of something so "off-beat" as reptiles is that bored spouses dragged to the event by their partner will inevitably lead the buyer to your stand. It becomes a win-win situation.

However there are some people who've been exposed to the odd python or crocodile in the past and they may well yawn at the sight of another of either. However very few people would have had the privilege of seeing deadly snakes close up and even fewer of having handled them without risk of death.

At some events we bring out the venomoids for general handling. These are deadly snakes with their venom surgically removed. The snakes themselves are friendly because they are handled day-in, day-out, but in the unlikely event of accidental bite (we've had none to date), there is still no risk (other than a tooth mark or two).

While no bite has ever happened, we must confess that occasionally snakes and other reptiles defecate on people and that is perhaps the only occupational "hazard" the reptiles pose.

At such events we always make sure that the public know that the venomoid snakes are "fixed" and that wild ones should not be approached.

However the novelty of the live and unusual reptiles is enough to make your stand the talk of the expo.

Recent expos that snakebusters were used by exhibitors to kill their competition included the PacPrint Expo at Jeff's Shed, Melbourne and the Finance Industry Convention at Mount Buller.

As an add-on we can take photos of potential customers

KILL THE COMPETITION AT YOUR NEXT TRADE EXPO

Snakebusters



The Snakebuster, Raymond Hoser with fourteen deadly snakes (nine Tiger, three Black, one Brown, one Copperhead). No one else in Australia handles snakes like this.

holding reptiles which can be given to them or if preferred you can have your own staff do this.

We have all that's needed to make your company stand out, including large wall-sized banners that can be hung from a ceiling or similar which will enable your company's stand to pull from all parts of the convention centre and literally kill the competition.

Snakebusters corporate clients include: Telstra, Colgate Palmolive, ANZ Bank, Phillip Webb Real Estate, Department of Human Services, Paper Handling Equipment, MarbleTrend, Centro Properties Group, several local councils, numerous smaller businesses, etc.

Snakebusters - the cost effective way to clean up the competition at your next trade fair.

For further inquiries, call 0412 777-211

<http://www.snakebusters.net>

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Snakebusters: PO Box 599, Doncaster, Victoria, 3108, Australia. www.snakebusters.net
Phone: 9812 3322 Fax: 9812 3355 Mobile: 0412 777 211 E-mail: adder@smuggled.com